Headquarters U.S. Air Force

Integrity - Service - Excellen ce

AIR FORCE SMALL BUSINESS PROGRAM



Pat Hiller SAF/SB

U.S. AIR FORCE



USAF Small Business Program Mission

Promote effective outreach, acquisition policies and practices that assist, encourage and provide maximum opportunities for small businessesinterested in doing business with the Air Force



Strategic Goals

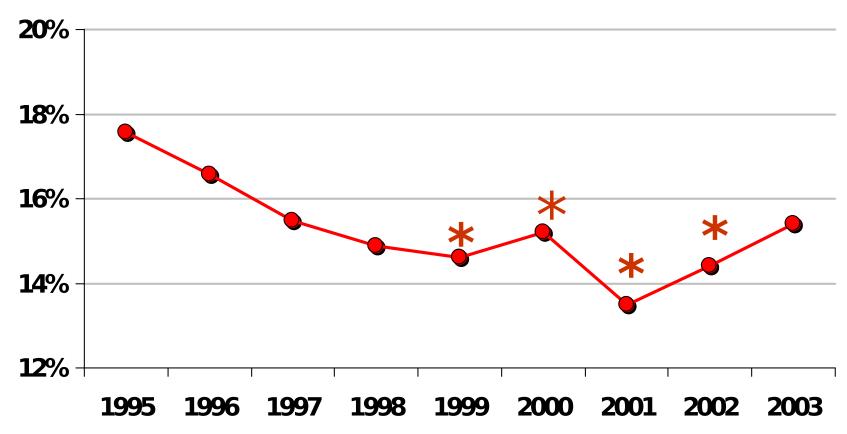
- Maximize Prime Contract Awards to Small Business
- Develop and maintain a World Class Small business Professional Development, Education and Training Program
- Improve HBCU/MI Participation in Air Force Programs
- Enhance the effectiveness of the Small Business Program through the use of Data Analysis and Performance Integration



Air Force Small Business

Contract Awards

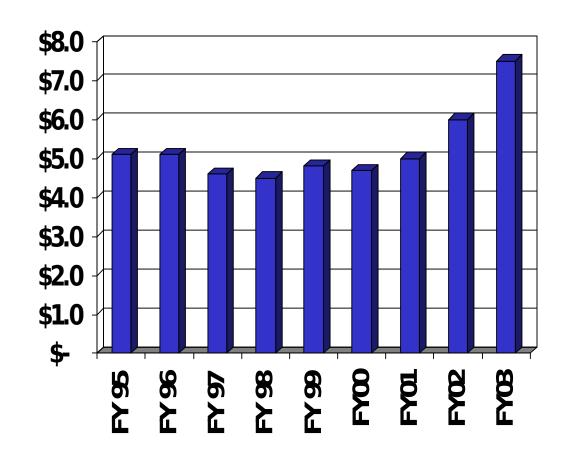
(Percent of Contract Dollars Awarded)



* DOD GOAL MISSED



SB Actual Contract Awards (\$ in Billions)



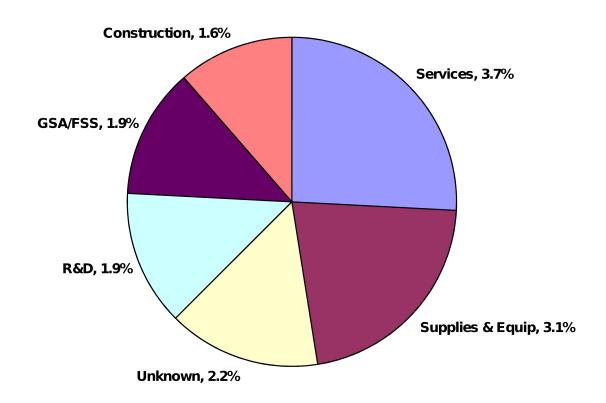
*(Data Sources: DIOR for FY 95-00; J001 for FY 01-

02)



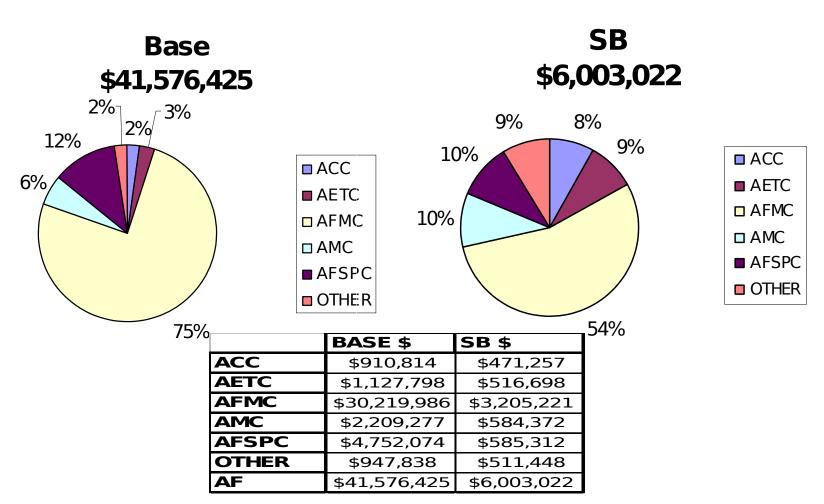
Small Business Participation by Category

Contribution to SB 14.4% Metric By Category (FY02)





Distribution by Command



*(Data Source: J001 for FY 01-02)

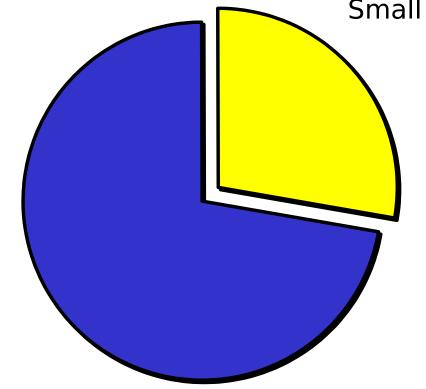


Where the Dollars Go

Large Business "Drivers"

- Airframes
- Engines
- Missiles
- Electronics

\$30.1B



Small Business Opportunities

- Services
- Construction
- Small Purchases
- General Products

\$11.4B

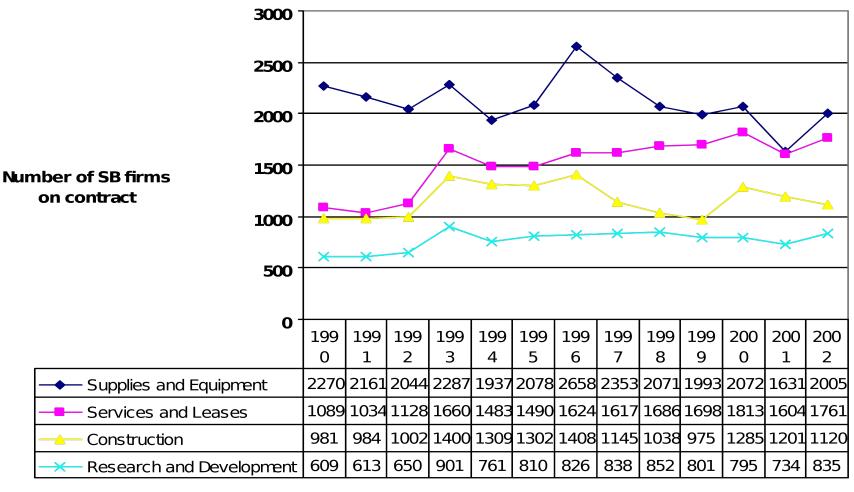
Source: J001 Data

* FY2002 Contract Awards to U.S. Firms by claimant code



Number of Small Business firms on Contract

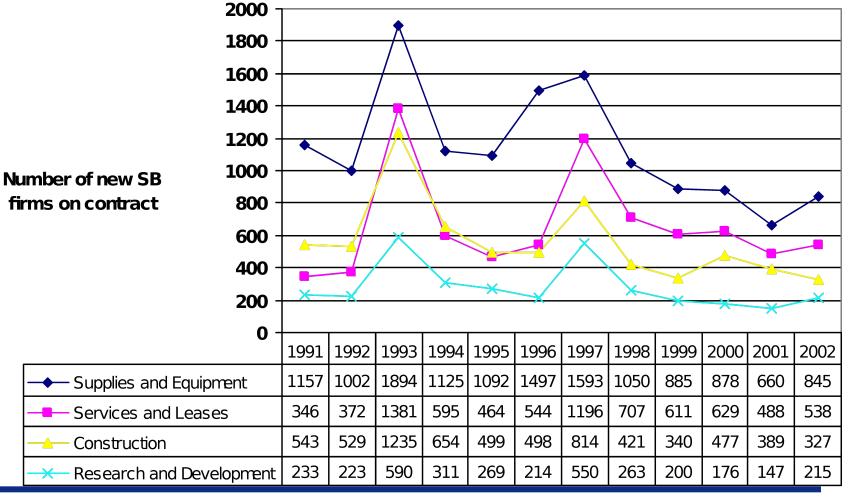
Project 3 Slide 2 Number of Small Businesses by Major Product Area





Number of "New" Small Businesses on Contract

Project 4 Slide 2 Number of New Small Businesses by Major Product Area





Small Business Initiatives

- Coordinate Outreach and Communication
- Deliver Robust Learning Management Capability
- Increase Market Research Capacity
- Explore Small Business Strategic Sourcing
- Challenge Data and Analysis Process Team
- Integrate and Leverage Data Mining Initiatives



Issue: Contract Bundling

- The Small Business Reauthorization Act requires each federal department and agency, to the maximum extent practicable (Implemented FAC 01-17):
 - Structure contracting requirements to facilitate competition by and among small business concerns, taking all reasonable steps to eliminate obstacles to their participation; and
 - Avoid unnecessary and unjustified bundling of contract requirements that may preclude small business participation in procurements as prime contractors.
 - Perform an analysis to show "substantial" savings on all "bundled" contracts.



Other Issues

- Support for the Small Business Program is a leadership issue
 - Commanders at every level should actively seek strategies that enhance small business utilization
- Update the image of the Small Business Program
 - Outreach, Communication and Marketing are central to updating the small business brand within the Air Force and the Federal Government
 - Create comprehensive business intelligence across the enterprise
 - Vital to ensuring performance of the Small Business Program in achieving desired results outlined in strategic plans
- Corporate responsibility to utilize small business
 - Prime contractors share the responsibility for ensuring small business participate through aggressive subcontract planning and execution



Building on Dreams Keeping American Business Strong

Future Superiority

The F/A-22's multi-role mission sustains U.S. air dominance

